

Jennifer L. Bullard

Partner

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Jennifer is a litigator with Nelson Mullins handling complex legal cases and defending manufacturers of medical devices, consumer products, recreational vehicles, industrial equipment, and sporting equipment. She manages high-stakes litigation and high-volume portfolios while staying involved in all aspects of cases, from initial pleading and case management strategy to taking depositions, preparing witnesses and experts for testimony, directing dispositive and pretrial motions, and ultimately, taking cases to trial.

Jennifer has handled litigation in more than 30 states and has negotiated the resolution of large volumes of claims on a national scale for multiple clients. She has tried cases in state and federal court as well as first- and second-chairing arbitrations.

Experience

The following is a selected sampling of matters and is provided for informational purposes only. Past success does not indicate the likelihood of success in any future matter.

- Served as counsel in a juvenile catastrophic injury jury trial involving a rollover of an off-road vehicle, including putting a key defense expert on the stand. Jury's defense verdict was upheld on appeal
- Served as second chair for a jury trial case alleging a defective medical device caused permanent injury in California state court; obtained directed verdict in favor of client, the device manufacturer
- Served as first chair in an arbitration in Illinois to defense verdict on behalf of a company accused of mismarking utility lines, resulting in significant property damage
- Served as second chair in an arbitration in a Florida commercial litigation case involving eight-figure allegations related to commissions owed on large-scale contracts related to international sales of turbines for power plants
- Has served as national counsel for a medical device manufacturer, a children's product manufacturer, and recreational vehicle manufacturer

Education

Loyola Law School, JD, with honors (2010)

Boston College, BA, cum laude (2007)

Admissions

Minnesota

Wisconsin

U.S. District Court for the Eastern District of Wisconsin

U.S. District Court for the Western District of Wisconsin

Practice Areas

[Commercial Litigation & Business Torts](#)

[Consumer Product Safety, Risk Prevention & Regulatory Compliance](#)

[Litigation](#)

[Products Liability - Consumer & Mechanical](#)

[Products Liability - Pharmaceuticals & Medical Devices](#)

Industries

[Automobiles & Other Motor Vehicles](#)

[Consumer Products & Retail](#)

- Has defended a steady caseload of medical device, consumer products, off-road vehicles, and industrial equipment
- Has developed strategy and participated in detailed inspections related to early-strategy product investigations
- Has worked closely with clients and government regulators on reporting and advising on product recall issues
- Represented long-term care facilities in wrongful death and personal injury claims

Manufacturing

Previous Professional Experience

- Best Buy (2010–2011)
 - Attorney, Commercial Litigation

Recognitions

The bar rules of some states require that the standards for an attorney's inclusion in certain public accolades or recognitions be provided. When such accolades or recognitions are listed, a hyperlink is provided that leads to a description of the respective selection methodology.

- Minneapolis/St. Paul Business Journal, Under 40 Phenom TeamWomen Wavemaker Award Honoree (2024)
- Minnesota Monthly, Top Lawyer (2024)
- [The Legal 500](#), Litigation: Product Liability Defense, Consumer Products (2020)
- Minneapolis/St. Paul Magazine, Top Women Attorneys, Rising Star (2017–2020)
- Minnesota Lawyer, Up & Coming Attorney (2015)
- [Super Lawyers](#), Minnesota Rising Stars (2017–2020)

Professional Activities

- American Bar Association (2018–present)
- Product Liability Advisory Council, Future Leader (2018–present)
- Defense Research Institute (2014–present)
- Hennepin County Bar Association (2011–present)
- Minnesota State Bar Association (2011–present)
- Wisconsin State Bar Association (2011–present)

Community

- TeamWomenMN
 - Board Member (2018–present)
 - Executive Committee Member and Chair of Governance Committee (2018–present)

- Chair of the Young Professionals Advisory Board (2015–2017)

Articles & Speeches

Insights

- WFH And DIY May Spell Uptick In Consumer Product Suits , *Law360*- Co-Author (April 2021)
- Anticipating COVID-19 Legal Issues Nursing Homes May Face, *Law360* - Co-Author (May 2020)

Events/Speaking Engagements

- [American Conference Institute's \(ACI\) 30th Annual Conference on Drug and Medical Device Litigation](#)- Speaker (December 3, 2025)
- Is Quarantine to Blame for Increased Consumer Litigation? ABA Women in Product Liability Litigation - Moderator (November 2021)
- COVID's Effects on Virtual Healthcare and Legal Implications Webinar, Client Webinar - Co-Presenter (October 2020)
- COVID-19: Litigation and Regulatory Impact on Long Term Care Facilities Webinar - Co-Presenter (May 2020)
- 2019 Life Science Litigation Recap & What's Coming in 2020 Webinar - Co-Presenter (February 2020)
- Sending the Elevator Back Down, Women in Litigation Conference - Moderator (November 2019)
- Perspectives in Diversity, ACC Minnesota Chapter Conference - Panelist (June 2019)
- Cyber Developments in the Life Science Industry, Client Presentation - Co-Presenter (May 2019)
- Sales Force Training – Safe and Appropriate Communication, Client Webinar - Presenter (October 2018)
- Practical Advice from Your Outside Counsel, Client Seminar - Co-Presenter (September 2018)
- Practical Tips for Young Lawyers on Working with In-House Clients, DRI Product Liability Conference - Co-Presenter (February 2018)