

Mason Hogue

Partner

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Mason serves as assistant corporate group leader and is the co-head of the Technology and Procurement Industry Group. He is a business attorney and often serves as outside general counsel to growth companies. He practices in the areas of corporate law, intellectual property law, and technology law. His area of focus is representing growth companies with respect to corporate, mergers and acquisitions, venture capital, securities, strategic alliance, outsourcing, and licensing matters.

Experience

The following is a selected sampling of matters and is provided for informational purposes only. Past success does not indicate the likelihood of success in any future matter.

Experience

- Has represented both suppliers and buyers of technology services and products with clients ranging from technology startups and emerging market companies to public companies
- Experience drafting and negotiating outsourcing agreements, software design and development agreements, cloud computing and network based application hosting agreements, hardware and software purchase/licensing agreements, patent license agreements, reseller and vendor agreements, product supply agreements, and subcontracting agreements
- Has served as general counsel to software and technology companies and assists in angel, venture capital and debt financings, strategic joint ventures and acquisitions, corporate governance, incentive and executive compensation arrangements and company sale transactions

Representative Transactions

- Represented a software company in a merger with a Fortune 500 company
- Represented a software - as a service - company in the mortgage industry in a stock sale to a Canadian public company

Education

University of South Carolina School of Law, JD, magna cum laude (1992)

- First Honor Graduate
- Editor in Chief, *South Carolina Law Review*

University of South Carolina, Masters of International Business Studies (1988)

University of South Carolina, BS, Chemical Engineering, magna cum laude (1986)

Admissions

South Carolina

Georgia

Practice Areas

[Cloud Computing, Licensing, & Transactions](#)

[Emerging Companies](#)

[General Counsel Services](#)

[Mergers & Acquisitions](#)

[Global Privacy & Security](#)

Industries

[Technology and Commercial Transactions](#)

- Represents a large private company with respect to its domestic and international patent license transactions
- Represented a venture backed software company in acquiring and restructuring exclusive license rights to core software technology from an Australian company
- Represented a large company in the outsourcing of its information technology department
- Represented a Canadian company in the sale of a U.S. manufacturing division
- Represents U.S. division of a UK company in its U.S. acquisitions
- Represents a private equity backed manufacturing company regarding all of its supply, license, agent, broker and subcontract agreements
- Represents financial institutions in software, software as a service and cloud computing arrangements
- Represents a large distributor with respect to software license and technology agreements

Recognitions

The bar rules of some states require that the standards for an attorney's inclusion in certain public accolades or recognitions be provided. When such accolades or recognitions are listed, a hyperlink is provided that leads to a description of the respective selection methodology.

- [The Best Lawyers in America®](#), Lawyer of the Year, Columbia, SC, Mergers and Acquisitions Law (2019, 2026); Securities/Capital Markets Law (2012, 2023)
- [The Best Lawyers in America®](#), Corporate Law (2006–2026), Litigation – Mergers and Acquisitions (2006–2026), Mergers and Acquisitions Law (2006–2026), Securities/Capital Markets Law (2006–2026); Technology Law (2024–2026), Venture Capital Law (2006–2026)
- S.C. Supreme Court Pro Bono Honor Roll ([2019](#), [2020](#))
- [Chambers USA: America's Leading Lawyers for Business](#), Corporate/M&A – South Carolina (2004–2025)

Community

- Board of Directors, SC Chamber of Commerce (2017–2021)
- Member of Board of Advisors to EngenuitySC and serves on an entrepreneurship subcommittee
- Member of the Committee of 100 (former board member and chair of international committee), Columbia Chamber of Commerce (former board member), and the South Carolina Economic Developers Association
- Contributor to and supporter of the USC/Columbia Technology Incubator
- Served on a pro bono basis as general counsel to the Palmetto Biotechnology Alliance, FuelCellSouth, and the Software

[Consumer Products & Retail](#)

[Manufacturing](#)

[Life Sciences, Pharmaceuticals & Medical Devices](#)

Developers Association of the Midlands

- Graduate of Leadership South Carolina (2005)
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Articles & Speeches

Events/Speaking Engagements

[2019 Growth Summit](#)- Speaker (October 4, 2019)

[Practice Tips: From Cloud Computing to Harvesting the Value of IP](#)- Speaker (February 13, 2019)

[Mason Hogue, Daniel Lumm to present at 2018 Cloud Summit](#)- Speaker (Thursday, November 14, 2018)